



FOR IMMEDIATE RELEASE

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**PUBLICIS CONSULTANTS | PR SEATTLE BOASTS SEVERAL VP LEVEL
PROMOTIONS**

SEATTLE, June 20, 2008 – Publicis Consultants | PR recently announced five new vice president level appointments, recognizing outstanding performance across the agency’s food, consumer lifestyle and non-profit business.

Shawn Perkins has been named **senior vice president, account director**. She has been with the company five years and brings over 10 years of experience in public relations and advertising. Perkins has played a key role with a variety of food and consumer lifestyle clients. She currently oversees the firm’s Nestlé business.

Greg Eppich has been named **vice president**. An 11-year firm veteran, Eppich has served a variety of food and consumer lifestyle clients, including several Nestlé brands. He currently manages Nespresso for North America.

Aimee Knox has been named **vice president**. During her tenure, Knox has worked with a wide variety of food and consumer lifestyle clients. She currently leads the Washington’s Lottery and National Court Appointed Special Advocates accounts. She joined Publicis 12 years ago.

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PAGE TWO

Vicki Nesper has been named **vice president**. During Nesper's 12-year tenure at the agency, she has managed a variety of food commodity clients. She currently leads U.S. marketing outreach for the Hazelnut Council.

Diana Steeble has been named **vice president**. Steeble joined the firm nine years ago and manages several food commodity clients. Her leadership with the United Soybean Board has earned multiple local and national communication industry awards.

About Publicis Consultants | PR

Publicis Consultants | PR partners with companies, brands and causes that make lives better. The firm's core strength is in engaging brand advocates and communicating with them where, when and how they want to be reached. Publicis Consultants | PR, part of Publicis Consultants | Worldwide, represents clients such as Nestlé and sanofi-aventis with operations concentrated in New York and Seattle offices.

Publicis Consultants is a member of the Publicis Groupe (Euronext Paris: FR0000130577), the world's fourth largest communications group, and a global leader in digital and online advertising, media consulting, and healthcare communications. With some 42,000 professionals in 104 countries, the Groupe's activities cover advertising through three global advertising networks: Leo Burnett, Publicis, Saatchi & Saatchi, as well as through its two multi-hub networks Fallon Worldwide and 49%-owned Bartle Bogle Hegarty; media agencies with two worldwide networks ZenithOptimedia and Starcom MediaVest Group; and marketing services, including digital and interactive communications through Digitas, relationship and direct marketing, public and media relations, corporate and financial communications, multicultural communications, and event communications. The Groupe is also the world leader in healthcare communications. Web site: www.publicisgroupe.com.

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